SOCIETY FOR SOCIAL MEDICINE & POPULATION HEALTH PRIVACY POLICY

You can read about us, the Society for Social Medicine and Population Health (SSM), here https://socsocmed.org.uk/about/

Hg3 Conferences Ltd

We (SSM) employ Hg3 Conferences Ltd to collect, process and store your data, for the purposes of SSM Event and Membership management, on our behalf.

Hg3 Conferences Ltd's privacy notice outlines how they use your personal data, how they are collected, how they are held, and your rights under the current law relating to personal data http://www.hg3.co.uk/hg3 privacy notice.pdf

European Public Health Association (EUPHA)

Membership of the Society for Social Medicine and Population Health (SSM) includes membership of the European Public Health Association (EUPHA). To ensure that your EUPHA membership is recognised, with your consent, we share your essential details (such as your name, email address, and institution) for inclusion in their database. EUPHA may subsequently process your data and send communications according to their policy and practice. For more information on the EUPHA Privacy Policy, see: https://eupha.org/privacy-policy

SSM and your data

What data do we (SSM) collect?

In addition to the information collected by Hg3 Conferences Ltd on our behalf, we (SSM) may collect information you communicate directly to us (such as via email, during meetings, and in the online membership area).

How do we (SSM) use your data?

Hg3 Conferences Ltd will use your data, on our behalf, for the purposes of SSM Event and Membership management. We (SSM) also use information collected for us by Hg3 Conferences Ltd to communicate with our members in the following ways:

- Emails regarding essential SSM business, including elections and membership renewal.
- Regular email updates including announcements, newsletters and news
- Occasional correspondence highlighting events and other sporadic topics of interest to members

 Selected correspondence relating to any schemes or events in which you have directly expressed an interest (e.g. forthcoming workshops and our mentoring scheme)

In addition, we (SSM) may be use information you provide directly to us, or information collected for us by Hg3 Conferences Ltd, in newsletters or on the SSM website, in order to communicate and promote SSM objectives and activities. These include, but are not limited to:

- Names and institutions of new members
- Minutes and papers relating to meetings, such as the Annual General Meeting, which may contain personal data (such as names and opinions)
- Reports written by members receiving free places to our Annual Scientific Meeting
- Photos taken at SSM events

We will only use your information for the purpose as described and we do not pass on your details to any other government department or other third parties unless you have given us permission to do so or we have a legal requirement to do so.

For how long do we keep your data?

SSM and Hg3 Conference Ltd will hold and process your data as described from the date that you join or renew your membership until the date that your membership expires, or you contact to request cancellation (email: ssm@hg3.co.uk). Existing members who do not renew their membership upon entering a new calendar year are given a grace-period of up to eight full-months to renew before their membership fully expires (on 01 September). During this period, the unpaid member will continue to receive communication from SSM and/or Hg3 Conferences Ltd but will lose access to many of the benefits of membership (e.g. discounts and access to our mentorship scheme).

Accessing and updating your information and permissions

You have a right to request the rectification, erasure and restriction of processing as well as to object to the processing. You also have the right to access the information we or Hg3 Conferences Ltd hold about you and a right to data portability.

You can access, update, and/or erase the information that SSM and Hg3 Conference Ltd hold about you at any time via the member's portal: https://hg3.co.uk/ssm/members.aspx. You can also alter the permissions that you provide in relation to how your data are processed and the communications you receive. Note however that some information (including your name and email address) and communication permissions (including emails regarding essential SSM business) are essential requirements for membership and cannot be erased or denied without cancelling your membership.

You may also request us (SSM) to correct, amend or delete, any of the information contained our website, or to lodge a complaint. To do so, please contact us at ssm@hg3.co.uk

Our website and our cookie policy

The SSM website (<u>www.socsocmed.org.uk</u>) uses cookies to improve our user experience. A cookie is a small file that is placed on your digital device to enable certain website features and functionality. For more information on cookies see: https://en.wikipedia.org/wiki/HTTP_cookie

How We Use Cookies

We use cookies to improve the performance, functionality, and security of our website. For more information on the types of cookies used by WordPress websites like the SSM website, see: https://automattic.com/cookies

Disabling Cookies

You can prevent us and others from sending and collecting cookies by adjusting the settings within your browser. Disabling cookies will affect functionality on our website and others that you visit. We therefore recommended that you do not disable cookies. For more information on disabling cookies see: https://www.wikihow.com/Disable-Cookies

Third Party Cookies

We use Google Analytics to help understand how people use our site and identify ways that we might improve the user experience. These cookies may track things such as how long you spend on our site and the pages that you visit. For more information on Google Analytics cookies, see https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

More Information

If there is something that you aren't sure whether you need or not, it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. If you require further information, you may enquire by contacting: ssm@hg3.co.uk